

HUMANIZING CARE !

TOWARDS AN INTERGENERATIONAL AND INCLUSIVE CARE-MODEL

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1. ORGANISATION PROFILE

Humanitas Deventer is founded in 1965 and is a residential home for elderly in need of somatic and demential nursing home care. We provide 10 hotelrooms for short stay and we provide homecare in the surrounding area, and a 150 residents live permanently in Humanitas. Annual turnover rate for Humanitas Deventer is 10 million euro. Humanitas has a consistent net profit margin of at least 5% a year. We employ 140 workers in full time employment and 200 volunteers.

Humanitas Deventer transformed from a **traditional nursing home** into an **open community** for many people.



FURTHER INFORMATION:

Website: www.humanitasdeventer.nl

Youtube: <https://www.youtube.com/channel/UCKQdrSdbCLVzJIFysJ-zZlg>

Article Times Magazine: see attachment

Double Interview with the care administration office: see attachment

2. INNOVATION

Humanitas Deventer is outstanding in three important and innovative ways:

1. Intergenerational Living: meaning mixing elderly with students (since 2012). Young people developing excellent social skills. Elderly revive by the company of youth in the house, both adding value to each other's lives. This ground-breaking intergenerational concept cracked the boundaries and it also delivered foundational insights about how we might create an inclusive society;

2. Building an inclusive community: Humanitas Deventer has created a new social structure, using the power of an elderly community, namely the slowing down of life, making our environment very suitable for many groups with distance to the regular and complex society. Humanitas provides an environment in which people are engaged and empowered, both young and old, people with special needs, teenage mums, refugees, people who are lonely and people in debt relief;

3. Humanitas Deventer is the social backbone for the neighbourhood: everybody can join and contribute to the social environment. We have an art and culture programme for residents and neighbours. People are coming in for free coffee and a chat, children have a safe place for doing their homework after school, men play the billiard competition in Humanitas. In every activity we look for the added value for our residents, to contribute to the rich environment, combined with adding value to society as a whole. Reciprocity is our main principle.



Ageing & Engaging

The Dutch transition from the elderly care towards an integrated part of society 'ageing and engaging' expresses the crux of the matter.



3. QUALITIES

Leadership is key in transition and change. It needs to be inspiring. Leaders need to have vision and the dare to leave the beaten track. They need to behave as role-models. Leaders need to break down the barriers; guided by our core values: Love, Together and Positive and the strong belief in the value of an inclusive society, we have developed Humanitas Deventer towards an inclusive community.

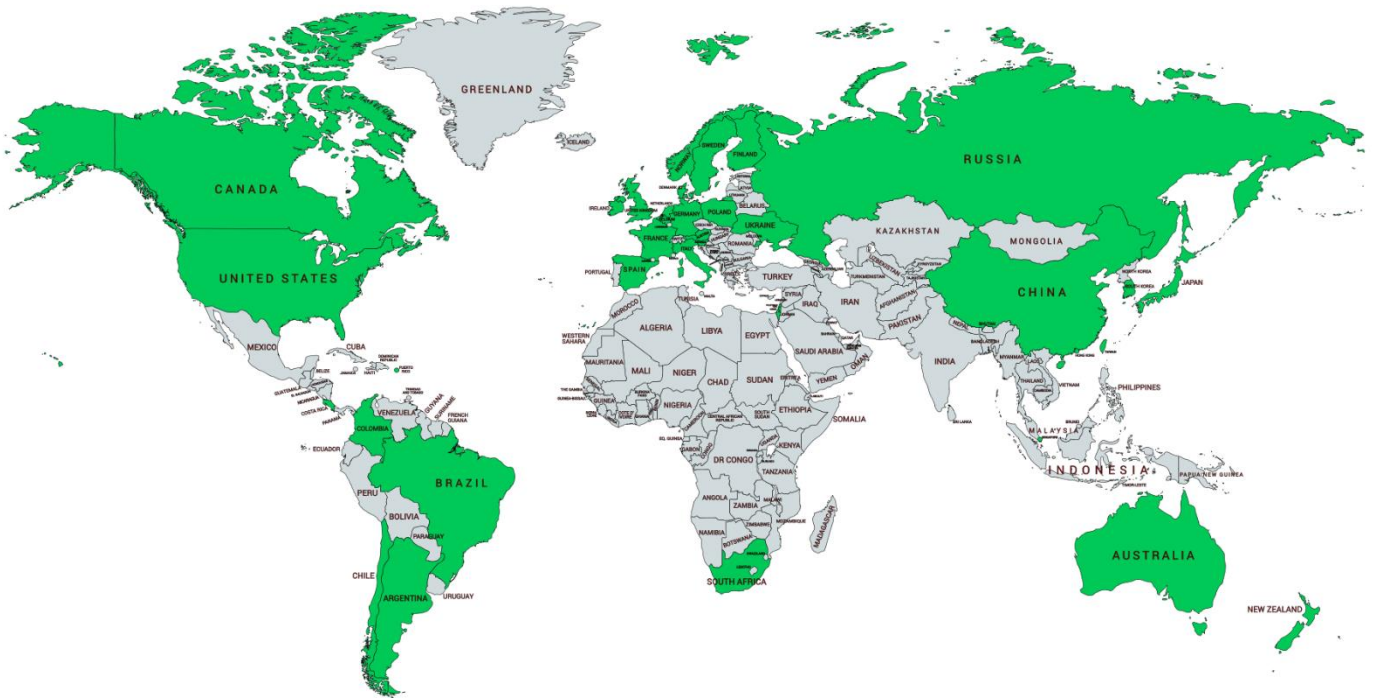
We built our own quality model: Qmanitas, as a compass for integral Quality development, not based on minimalizing risk, neither on safety first. But it is focusing on adding value to the quality of life for our elderly from different perspectives:



Humanitas Deventer is a financial healthy organization. Our management style is pound wise-penny foolish. Meaning, the establishment plan is strict, staffing is efficient, however all small things that contribute to quality of life, are plenty and for free. For example a wine-tasting, concerts and social events, this is how we emphasize life, and how we provide a steady positive financial result. Thus making our model sustainable.

4. SHARE

The challenges that come with the ageing population is very much the same worldwide, and we as Humanitas Deventer, share our knowledge and proven skills to everyone who is interested, by focussing on our three innovative ways and the already gained positive results. See from which countries, all over the world, our visitors come from:



Our Humanitas Deventer story has already been told on congresses in the following countries:

- Austria (Vienna)
- Germany (Hamburg & Berlin)
- Guernsey
- Hong Kong
- Mainland China (Guangzhou, Beijing & Zhongzhou)
- Norway (Oslo)
- USA (Spokane, Washington & Michigan)
- UK (Birmingham & Wellingborough)
- Sweden (Malmö)
- Swedish Embassy in The Hague, Netherlands

To come:

- Australia (Brisbane)
- Belgium (Leuven)

5. AWARD (CATEGORY 1)

We are a warm, including and welcoming community where people from different age, different background, different qualities and various kind of needs, add value to each other's lives. We broke through walls of systems and intramural institutes and that's why we should be considered as the best facility of Europe.

6. ANNOUNCEMENT

Humanitas Deventer is the first nursing home in the world where, building an inclusive community by combining the strength of elderly and youth, has provided an environment where people are empowered, engaged or at least feel comfortable.

Our strive is to contribute as much value as possible to the lives of our elderly by engaging them in society again.

So our motto is: we cannot solve all the problems that come with growing old, but we can **Inject Life!**

